

Compare your Yearbook Company Options

Use this form to get a quick side by side evaluation of the yearbook companies that you have been looking into and how they compare to Entourage Yearbooks.

	Entourage Yearbooks	_____	_____
Price of Books			
Quality Guaranteed	<input checked="" type="checkbox"/>		
Cover Type			
Percent Color Pages			
Paper Stock Weight	100lb Archival		
Cover Board Weight	Soft: 12 Point Card Stock Hard: 150 Point Board		
Turnaround Time	Three Weeks (Plus Shipping)		
Binding Type	Soft - PUR Hard - PUR or Smyth		
Instant Tech Support/ Customer Service	FREE		
Online/Desktop Software	FREE		
HTML Software Platform	FREE		
Smartphone App	FREE		
Online eBook Access	FREE		
Online Store Front	FREE		
Online Ad Sales	FREE		
Personalized Website	FREE		
Full Yearbook Kit (Templates, fonts, covers, guide books, curriculum, and more)	FREE		
Printed Yearbook Proofs (up to 3 printed proofs)	FREE		
Unlimited Online Proofs	FREE		
Customized Marketing (posters, orderforms, handouts)	FREE		
Totals:			

{ yearbookevaluationworksheet.

HOW TO USE THIS WORKSHEET

Use the other side of this worksheet to compare all of the services and features that you get when you work with Entourage Yearbooks to other companies. Fill in the pricing details of what is included in the yearbook package, and which features are extra.

KEY QUESTIONS TO ASK WHEN COMPARING COMPANIES:

1. What type of binding is being used on the books that you were quoted?

Among glue bound soft cover book binding there are several different options. PUR is the most durable. For Hard Cover books, PUR or Smythe sewn binding are the best.

2. What is the paper weight of the books? Paper comes in different weights (thicknesses).

80lb to 100lb archival grade paper is ideal for yearbooks. 100lb is the best.

3. What is the cover stock weight? Both hard cover and soft covers come in a variety of thicknesses too. For soft cover books 100lb card stock with lamination is best. For hard covers 40 point cover board is ideal.

4. Is there a quality guarantee? Make sure to find out the details of the quality guarantee on the books.

5. What services are included and which are extra? Some yearbook companies offer lower prices by offering limited services as their standard package. Make sure you ask about any hidden costs, and everything that is included in the price.

6. What is the availability and quality of the customer service? Yearbook companies may offer limited customer service packages to help keep book costs down. Tip: we recommend calling the customer service line for all the yearbook companies that you are considering to make sure that they are available and responsive.

Contact Us:

Contact us to learn more details about any of these questions.

1-888-YBOOKS1 or

www.entourageyearbooks.com

Earn Rewards!

Send us a copy of your filled in evaluation sheet and receive a **\$20 Amazon Gift card**

(regardless if you choose Entourage as your Yearbook company)

Email it to: sales@entourageyearbooks.com

Fax it to: 800-395-9120